

SignalScale™

The AI Readiness Framework

For Content and UX Teams

Developed by Ian Richards & Ruste C. Holo

A diagnostic and solution system that exposes structural gaps, aligns strategy, and helps you scale AI the right way—before your workflows implode.

WHAT THIS IS

A strategic, score-based framework that reveals how prepared your organization is to adopt and scale AI across content and UX.

It's not about using AI—it's about being ready for it.

- ✓ Built around four core dimensions of readiness
- ✓ Designed for real-world UX and content teams
- ✓ Results in a clear scorecard + strategic roadmap

WHO THIS IS FOR

- Content Designers & UX Writers tired of chaos workflows and AI hype with no structure
- Product & Design Leaders who need to scale AI responsibly, not recklessly
- Enterprise Teams building AI-driven systems that won't crumble under pressure

WHY THIS MATTERS

Let's be real: AI doesn't fix broken systems. It scales them.

If your governance is weak, your content is a mess, or your workflows are inconsistent—AI will amplify every flaw.

SignalScale™ identifies those weak links before they sabotage your implementation.

HOW IT WORKS

1. Take the AI Readiness Assessment → A 12-question diagnostic across 4 key readiness areas
2. Receive Your Scorecard → Visual breakdowns, a custom profile, and an interpretation guide
3. Follow Your Track → Get matched to a strategic solution based on where you're strong—and where you're exposed

THE FOUR COMPONENTS OF AI READINESS

- Structure → Is your content modular, governed, and machine-readable?
- Strategy → Are your goals, voice, and priorities aligned across teams?
- Operations → Can your workflows scale AI without breaking people or process?
- Ethics & Inclusion → Are you building AI that's responsible, transparent, and safe?

CHOOSE YOUR TRACK

- **AI Readiness Audit** → Scorecard + strategic roadmap
 - **Structured Content System Design** → Modular, scalable, governed
 - **Prompt Framework + Playbook** → On-brand, repeatable, measurable
 - **Hybrid Track** → Combine based on where you're strong—and where you're not
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